

Privacy Policy for upGRADE

Last Updated: April 10, 2025

Arborsense, Inc. (“we”, “us”, or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use the upGRADE mobile application (the “App”), in compliance with the Google Play and Apple App Store requirements.

By using the App, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of data:

- **Personal Data**: Information that can be used to identify you, such as your IP address or device ID.
- **Usage Data**: Automatically collected data when using the App, including device information (e.g., mobile device model, operating system), time spent in the App, features accessed, and diagnostics.
- **Location Data**: With your permission, we may access location data from your device to enable location-based features.

2. How We Use Your Data

We use your data for the following purposes:

- To provide, maintain, and improve the App
- To manage user accounts
- To respond to inquiries and support requests
- To send service-related notifications
- To analyze app usage for product improvement
- To comply with legal obligations

3. Data Sharing and Disclosure

We do not share your personal data with third-party service providers or SDKs. Your information may only be shared:

- To comply with legal obligations

- In the event of a merger, sale, or asset transfer
- With your explicit consent

4. Your Rights and Choices

- ****Access and Update****: You may access or update your data via the App or by contacting us.
- ****Delete****: You can delete your data by using in-app settings or contacting us at info@arborsenseinc.com.
- ****Permissions****: You may disable location access through your device settings at any time.

5. Data Retention

We retain your data only as long as necessary for the purposes outlined in this policy or to comply with legal requirements.

6. Security

We implement reasonable safeguards to protect your information. However, no method of transmission over the Internet is 100% secure.

7. Children's Privacy

The App is not intended for children under the age of 13. We do not knowingly collect personal data from children under 13. If we become aware of such data, we will delete it.

8. Changes to this Policy

We may update this Privacy Policy. When we do, we will notify you via email and/or through the App. The updated policy will be posted with a revised "Last Updated" date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

[Arborsense, Inc.](#)

674 S Wagner Rd, Ann Arbor, Michigan 48103

Email: info@arborsenseinc.com

Website: <http://www.arborsenseinc.com/>